

FOR IMMEDIATE RELEASE

June 27, 2006

SHOUT! FACTORY AND SOUL CITY RECORDS PRESENT
A COMPREHENSIVE COLLECTION FROM A ROCK & ROLL LEGEND

**SECRET AGENT MAN:
THE ULTIMATE JOHNNY RIVERS ANTHOLOGY: 1964-2006**

New 36-Song Double-CD Set Includes Rivers' Hits Plus Two Unreleased Tracks

IN STORES SEPTEMBER 12TH

LOS ANGELES, CA -- Shout! Factory and Soul City Records announce the release of *Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006*. Produced by the legendary Rivers, the 36-song, two-CD set is the only comprehensive collection of his music spanning his illustrious five-decade career. The anthology includes 19 of the performer's Billboard pop chart hits, including all nine Top 10 singles -- "Secret Agent Man," "Memphis," "Maybelline" and the #1 hit "Poor Side Of Town." Also included are 15 songs originally released via Rivers' own record label Soul City. *Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006* also features two previously unreleased tracks -- "Rollin' Stone" and "Let It Rock," both recorded in 2006. The double-CD set, with liner notes written by Rivers' biographer Dan Epstein, was remastered from the original two-track tapes under the direct supervision of the Grammy Award[®] winning Rivers. *Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006* arrives in stores September 12th for the suggested retail price of \$24.98.

In January of 1964, Rivers opened the historic Whisky A Go-Go to a packed crowd of Hollywood stars and music fans, kicking off what would come to be known as the Go Go Generation. For the next year, a crowd of fans and celebrities flocked to the club to listen and dance to Rivers' high energy live performances. Even the Beatles and Bob Dylan graced the club to see Rivers' show. *Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006* begins with his first hit single, Chuck Berry's "Memphis" from his debut album *Johnny Rivers Live At The Whisky A Go-Go*. The single was a smash hit, climbing its way to the top of the charts. Like his first album, Rivers recorded his second, *Here We A Go-Go Again!*, live at the club. This album also spawned a major national hit with another Chuck Berry song "Maybelline." Rivers continued to have great success with gems such as "Mountain Of Love," "Seventh Son," and one of his best known songs, "Secret Agent Man," originally the opening theme for the hit TV series *Secret Agent* starring Patrick McGoohan.

After six "live" albums, Rivers changed direction; he began using more of his own compositions and expanding his arrangements in the recording studio. The centerpiece of his aptly titled *Changes* album was "Poor Side Of Town," a lush, soulful ballad, which topped the singles charts in 1966. Rivers was the first artist outside the Motown camp to have hits with the Motown classics "Baby, I Need Your Lovin'" and "The Tracks Of My Tears." In 1967 Rivers produced his best selling album to date, *Realization*, which featured his classic hit "Summer Rain."

In the 1970's Rivers came back with several classics including "Help Me Rhonda" with Brian Wilson singing harmony (the success of which inspired Brian to go back in the studio with the Beach Boys) and the New Orleans-style piano classic, "Rockin' Pneumonia - Boogie Woogie Flu." In 1977 Rivers scored again with the beautiful Jack Tempchin penned ballad "Slow Dancin'." *Secret Agent Man: The Ultimate Johnny Rivers Anthology: 1964-2006* features the above mentioned tracks as well as songs recorded later, including Elvis Presley's "That's Alright Mama," and the Carl Perkins songs "Honey Don't" and "Matchbox," recorded in 1991 at Sun Studios and latter two featuring Perkins on guitar. A beautiful version of the Beatles "I'll Be Back" (from the 2004 *Reinvention Highway* Soul City release) and crowd-favorite "China" from the 2001 live album *Back At The Whisky* are also featured on the package. Still actively performing, Rivers will tour in support of the CD release.

About Soul City Records:

Soul City Records, Inc. was formed in 1966 by Johnny Rivers. The Fifth Dimension, Al Wilson, Willie Hutch and Jimmy Webb were part of the Soul City Records roster, and in its first year won two Grammys® for Record and Song of The Year. Rivers Music Publishing was an intricate part of Soul City Records, publishing such great hits as "By The Time I Get To Phoenix," "Up Up and Away," and "Poor Side Of Town." Jimmy Webb was the first writer signed to Rivers Music Publishing. Jimmy wrote hits for Johnny Rivers, The Fifth Dimension and Glen Campbell. In 1976 Soul City, then distributed by Bigtree/Atlantic, produced the top-ten hit "Slow Dancin' (Swayin' To The Music)" which was produced and performed by Johnny himself. Soul City Records President and GM is Walter Stewart, who has worked with Johnny for many years. For more information on Soul City Records visit www.secretagentman.com.

About Shout! Factory:

Shout! Factory is a diversified entertainment company devoted to producing, uncovering and revitalizing the very best of pop culture. Founders Richard Foos, Bob Emmer and Garson Foos have spent their careers sharing their music, television and film faves with discerning consumers the world over. Shout! Factory's DVD offerings serve up classic, contemporary and cult TV series, riveting sports programs, live music, animation and documentaries in lavish packages crammed with extras. The company's audio catalogue boasts GRAMMY®-nominated boxed sets, new releases from storied artists, lovingly assembled album reissues and indispensable "best of" compilations. These riches are the result of a creative acquisitions mandate that has established the company as a hotbed of cultural preservation and commercial reinvention. Shout! Factory is based in Santa Monica, Calif. Its fine products are distributed by Sony BMG Music Entertainment Inc. For more on Shout! Factory, visit www.shoutfactory.com.

* Rivers produced the 1967 Fifth Dimension song *Up, Up & Away* which won two Grammy Awards® for Record and Song of the Year

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DISC ONE:

1. Memphis
2. Maybelline
3. Mountain Of Love
4. Midnight Special
5. Seventh Son
6. Where Have All The Flowers Gone
7. Secret Agent Man
8. (I Washed My Hands In) Muddy Water
9. Poor Side Of Town
10. Baby I Need Your Lovin'
11. The Tracks Of My Tears
12. Summer Rain
13. Positively 4th Street
14. Muddy River
15. Into The Mystic
16. Sea Cruise
17. Rockin' Pneumonia - Boogie Woogie Flu
18. Blue Suede Shoes

DISC TWO:

1. Help Me Rhonda
2. Swayin' To The Music (Slow Dancin')
3. Curious Mind (Um, Um, Um, Um)
4. That's Alright Mama
5. Honey Don't
6. Big River
7. Matchbox
8. Down At The House Of Blues
9. Closer To You
10. Blue Suede Blues (Tribute To Carl Perkins)
11. Last Train To Memphis
12. China (Live)
13. Midnight Special (2004 Version)
14. I'll Be Back
15. Going Back To Big Sur
16. Feel A Whole Lot Better
17. Rollin' Stone **
18. Let It Rock **

** previously unreleased track

JOHNNY RIVERS

SECRET AGENT MAN: THE ULTIMATE JOHNNY RIVERS ANTHOLOGY: 1964-2006

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